

studio  
Cp

Charlotte  
Payen

Enhance your style

Become indispensable

Bring a contemporary signature

## Why partner with my services can make all the difference to your clients?

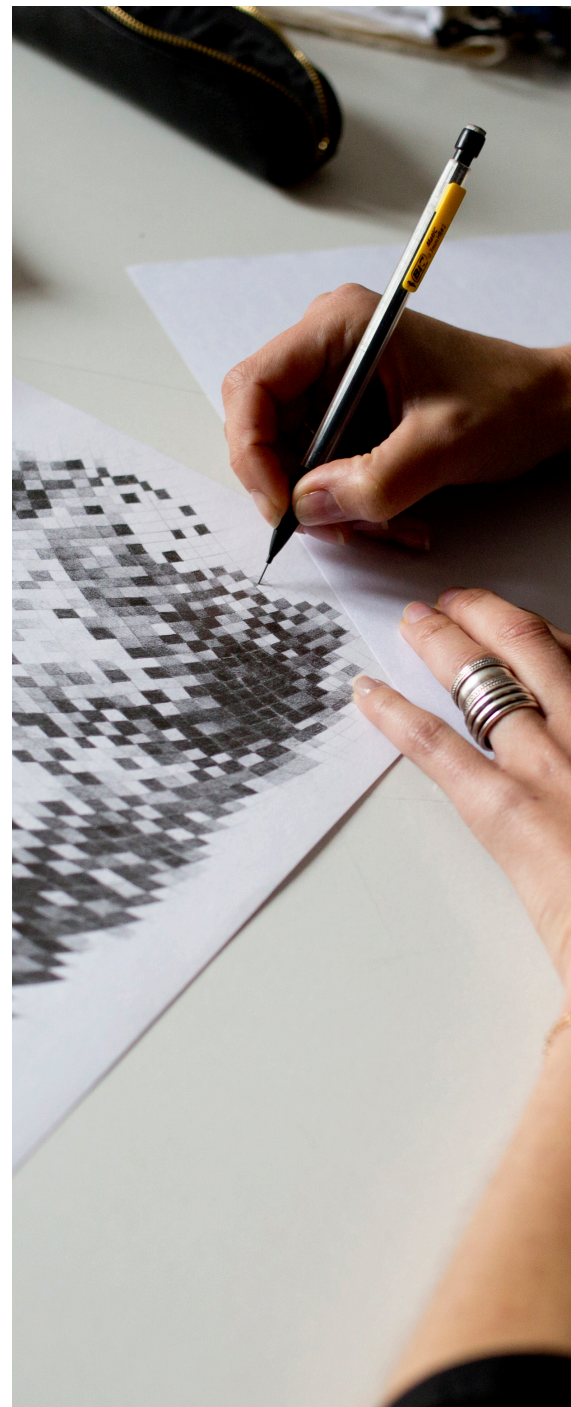
You want to realise unique concepts for you clients that will leave a real imprint on their customers. You need to turn professional and public spaces into exceptional environments but you cannot be “the mill and the oven”, much less play the artist, painter, craftsman and designer. Your time is valuable.

You need to render your vision, the images you have in your head, into an identity, transform ideas into works of art ... but you do not have the time nor the craft skills to achieve them.

You need to make a difference and you do not fall into the category of interior designers who deliver “copy and paste” magazine ideas.

## What would you achieve if you could ...

- \* Work with someone who understands you and can add value to your work?
- \* Create a decor that is both tailored, personalized and extraordinary?
- \* Leave a real impression, an emotion that is unforgettable
- \* Display real signature in your work?
- \* Differentiate yourself from your competitors with the strong singularity your clients demand?
- \* Entice your clients through your unique «touch»?



## Become indispensable, it is possible!

Your clients are seeking more than mere decoration : they want a unique place of their own.

Your clients want to leave an indelible sentiment in the hearts of their customers, inspiring them to return and to spread the word to those around them.

Through our collaboration you will be able to

- Build an artistic identity to integrate into your project and propose to your client; a personalized hyper global offering
- Amplify the impact of your project
- Imbue your proposal with a strong graphic value
- Enhance your reputation
- Inspire strong interest in your offering with real differentiation from your competitors
- Bring a contemporary signature to your work
- Communicate your ideas with real visual impact
- Save time in the design process with expertise that complements yours
- Give your client a unique identity increasing their customer base and revenue.



# How do we work together?

## **1 / We get to know each other**

An appointment to talk about our journey, our collaboration and the presentation of your project. It is important to put in place the foundations of a great partnership to realize a beautiful result.

We work together on the artistic identity of your project as a starting point and produce a full specification. 2 hours is required for this initial appointment.

## **2 / We meet your client**

The next step to getting to the heart of the project, is to meet your clients, and exploring the sites for the work. The site will be documented photographically, in notes and rough sketches.

This phase is important to get a feel for the personality that embodies the interiors, the walls, the spaces. Truly immersed in the project, I will capture these emotions in the best way possible.

All of this will be reflected in a specific treatment that matches your vision.

2 hours is typical per client for the personal meeting and site visit.

## **3 / Set the artistic direction**

You will be presented with two artistic directions matched to your project, in the form of an artistic treatment. Included will be preparatory drawings and mood boards reflecting one or several themes.

At the end of this appointment, you will have to hand:

At the end of this appointment, you will have to hand:

- 1 x treatment with corresponding mood boards
- 2 x artistic directions (with one or more themes)
- Preparatory drawings

A 2 hours appointment is typical.

## **4 / This is the commencement of the production phase**

Once you provide your approval of the preparatory drawings, you will receive a production schedule.

## **5 / I present some artworks at the mid-production**

You will receive photographs of the work in an electronic format for you to discover the creations.

We will discuss any changes that might be required.

The review can be conducted by phone, typically 1h.

## **6 / Final approval**

At the end of the production phase, electronic images of all the works will be sent to you via e-mail, as an attachment, or web download link.

Your approval will then trigger the next phase – managing the installation of the works.

The time and date for delivery and installation (terms specified in the quote) will be agreed.

## **7 / Delivery of the works and supervision of the on-site installation**

I present to ensure that the installation goes smoothly.

# 4 Offer Packages to work with me

## The Unique Offer

**In this offer you will experience the creation of an original work of art, unique to you.**

We will share ideas and collaborate on the concept for a powerful artwork. Your vision, the emotion of the space, all that is important to you, will be reflected in a piece that will be a source of daily inspiration.

**I deliver the work in person; estimated lead time of 2 to 4 weeks.**

**This offer includes:**

- **1 x 2hr appointment**
- **1 original work of art**
- **1 certificate of authenticity of the work**

## The Exploration Offer

**In this offer you will experience the creation of six original works of art connected to a theme.**

Your concept for the entire scheme will establish a set theme for a body of work. The idea is to go deeper into your concept and reflect it in individual pieces; one each for up to 6 different rooms around a central theme.

**I deliver the works in person; estimated lead time of 2 months.**

**This offer includes:**

- **2 appointments of 1½ hrs each**
- **1 theme**
- **6 original works of art**
- **6 certificates of authenticity of works**
- **Framing and Installation**

# The Sublime Offer

**In this offer you will experience the creation of 15 original works of art, with a singular artistic identity and comprising one or more themes.**

Your concept will be transcribed into images and ideas that bring a contemporary signature to your work.

The key elements of your design concepts, and the personality of your client, will be rendered in exceptional works; works that translate into an unforgettable experience for your client's customers.

**I deliver the works in person; estimated lead time of 3 months.**

**This offer includes:**

- **4 appointments of up to 2hrs each, personalized support**
- **1 specific diagnostic**
- **1 artistic Identity (one or more themes)**
- **1 schedule of work**
- **15 original works of art**
- **15 Certificates of authenticity**
- **Framing and Installation**

# The Imprint Offer

**In this offer you will find, create 20 original works of art made according to an artistic identity and its implementation.**

You will realise a universe with a strong artistic identity reflecting several themes. They will be rendered in textiles, framed works, or furniture; each item a definitive character in the dynamic of the room. A unique proposal for an exceptional and prestigious establishment.

**I deliver the works in person; estimated lead time between 6 and 12 months.**

**This offer includes:**

- **6 appointments of up to 2 hours, personalized support**
- **1 specific diagnostic**
- **1 artistic Identity (one or more themes)**
- **1 schedule of work**
- **20 original works of art**
- **20 certificates of authenticity**
- **Framing and Installation**



studio Cp

Charlotte  
Payen

Artist Designer

[studio@charlotte-payen.com](mailto:studio@charlotte-payen.com)

00 33 6 61 52 12 67

[www.charlotte-payen.com](http://www.charlotte-payen.com)

